

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Shubhasheesh Anand, et al.

Serial No.: 10/799,048

Filed on: March 11, 2004

For: PREDICTING INVENTORY AVAILABILITY
AND PRIORITIZING THE SERVING OF
COMPETING ADVERTISEMENTS BASED ON
CONTRACT VALUE

) Confirmation No.: 6738
)
) Examiner: Not Yet Assigned
)
) Group Art Unit No.: 3622
)
)
)
)
)
)

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

DISCLOSURE OF OFFICE ACTION

Sir:

The Examiner is hereby notified that for the following related application an Office Action has been received as indicated below:

DISCLOSURE OF OFFICE ACTION

U.S. Application/ Pat. No.	File Date	Office Action Mailing Date	Atty. Docket. No.
10/648,599	August 25, 2003	12/02/2005	50269-0558

The related application may contain one or more claims that may be substantially similar to one or more claims in the present application, and those claims may have been rejected in the related application. Therefore, the Examiner is encouraged to review the file history of the related application as some of the information contained therein may be material to the examination of the present application.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to Deposit Account No. 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP



Christopher J. Brokaw

Reg. No. 45,620

Date: January 10, 2006

2055 Gateway Place, Suite 550
San Jose, California 95110-1089
Telephone: (408) 414-1080 ext. 225
Facsimile: (408) 414-1076

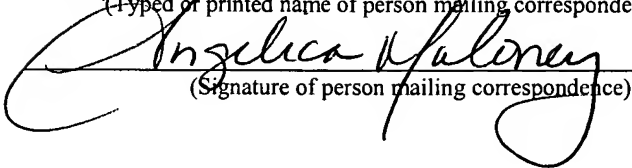
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

January 10, 2006

(Date of Deposit)

Angelica Maloney

(Typed or printed name of person mailing correspondence)



(Signature of person mailing correspondence)